

STATE OF COLORADO

DEPARTMENT OF REVENUE

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Auto Dealerships Begin New Online Licensing

(Denver) - What once took weeks, now takes minutes. The Colorado Department of Revenue's Auto Industry Division is collaborating with Colorado.gov, the state's official Web site, to provide a new online salesperson licensing service for qualifying dealerships.

"This new online salesperson licensing service is a great step forward for the auto industry," commented Bob Sexton, Director of the Auto Industry Division. "Dealerships will be able to optimize the potential of their sales force within minutes, rather than weeks!"

Colorado state law requires that all automobile sales occur with a licensed salesperson, so it is critical that dealerships can conveniently and securely receive licenses for their sales teams. This service enables dealerships to apply for a new sales license and manage their sales teams online. Managing their teams includes receiving notification of needed renewals or changed status and the ability to add or remove a salesperson. Future developments of this new online service will include renewing, reissuing and adding a dealership to a salesperson's license. To utilize the service, dealerships must register with Colorado.gov at www.Colorado.gov/registration.

"The Department of Revenue is committed to this program for the state's auto dealers," commented Roxy Huber, Executive Director of the Colorado Department of Revenue. "This service will enable dealerships to work more efficiently and effectively, while following the state's sales licensing guidelines."

Other services will be added throughout 2007 to provide dealerships with increased convenience. Dealerships may access the Salesperson licensing service at www.Colorado.gov/saleslicense.

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About Colorado.gov

Colorado.gov is the official Web site of the state of Colorado (www.Colorado.gov) and a collaborative effort between the Statewide Internet Portal Authority (SIPA) and Colorado Interactive to help Colorado government entities Web-enable their information services. SIPA is responsible for Colorado.gov. Colorado Interactive, a Denver based subsidiary of eGovernment firm NIC (EGOV) markets, operates and maintains Colorado.gov.

About SIPA

The Statewide Internet Portal Authority was created in 2004 by the Colorado legislature and is a state Authority governed by an 11-member Board of Directors consisting of businesspersons and state and county representatives. The mission of SIPA is to make Colorado government at all levels more accessible to its citizens and businesses and more productive through the use of eBusiness technologies.

About NIC

NIC manages more eGovernment services than any provider in the world. The company helps government communicate more effectively with citizens and businesses by putting essential services online. NIC (NASDAQ: EGOV) provides eGovernment solutions for 2,200 state and local agencies that serve more than 60 million people in the United States. Additional information is available at www.nicusa.com.